## RECRUITMENT CHANNEL Evaluation Worksheet



1. This worksheet is designed to help camp organizers assess the effectiveness of different recruitment channels in attracting potential staff members.

2. Evaluate each channel based on various criteria to determine the most suitable channels for your recruitment efforts.

3. Notes: Use this section to record any observations, insights, or specific details about the effectiveness of each recruitment channel. Note any successful strategies or challenges encountered during the recruitment process.

**Online Job Boards** 

**Networking** 

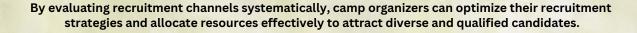
Social Media Platforms

**Camp Website** 

Former & Present Staff Other channels







	Effectiveness	Description	1-5 Scale
6	Reach of Target Audience	Evaluate the extent to which the channel reaches your desired candidate demographic	1: Limited reach 2: Moderate reach 3: Good reach 4: Wide reach 5: Exceptional reach
	Cost-effectiveness	Assess the cost-efficiency of each channel in relation to the number and quality of candidates attracted.	1: Very expensive 2: Somewhat expensive 3: Moderate cost 4: Cost-effective 5: Very cost-effective
	Quality of Candidates	Rate the caliber of candidates sourced through each channel in terms of their qualifications, experience, and suitability for the role	1: Poor quality 2: Below average quality 3: Average quality 4: Above average quality 5: High quality
	Time-to-Hire	Determine the efficiency of each channel in terms of the time taken to identify and recruit suitable candidates.	1: Lengthy process 2: Moderately time-consuming 3: Reasonable timeframe 4: Quick process 5: Very efficient
**	Diversity of Applicants	Consider the diversity and inclusivity of candidates attracted through each channel, reflecting the camp's commitment to representation and equity.	1: Limited diversity 2: Some diversity 3: Moderate diversity 4: Diverse pool 5: Highly diverse



## Recruitment Channel EVALUATION WORKSHEET

EFFECTIVENESS SCALE	Reach of Target Audience	Cost- effectiveness	Quality of Candidates	Time-to-Hire	Diversity of Applicants
Online Job Boards					
Social Media Platforms					
Networking Events					
Employee Referrals					
Camp Website					
Local Community Organizations					
Former & Present Staff					
Membership of the sponsoring organization					
Placement services					
Parents					
Seniors					