

RECRUITMENT CHANNEL Evaluation Worksheet

Online Job Boards

Social Media Platforms

Networking

Camp Website

Former & Present Staff

Other channels

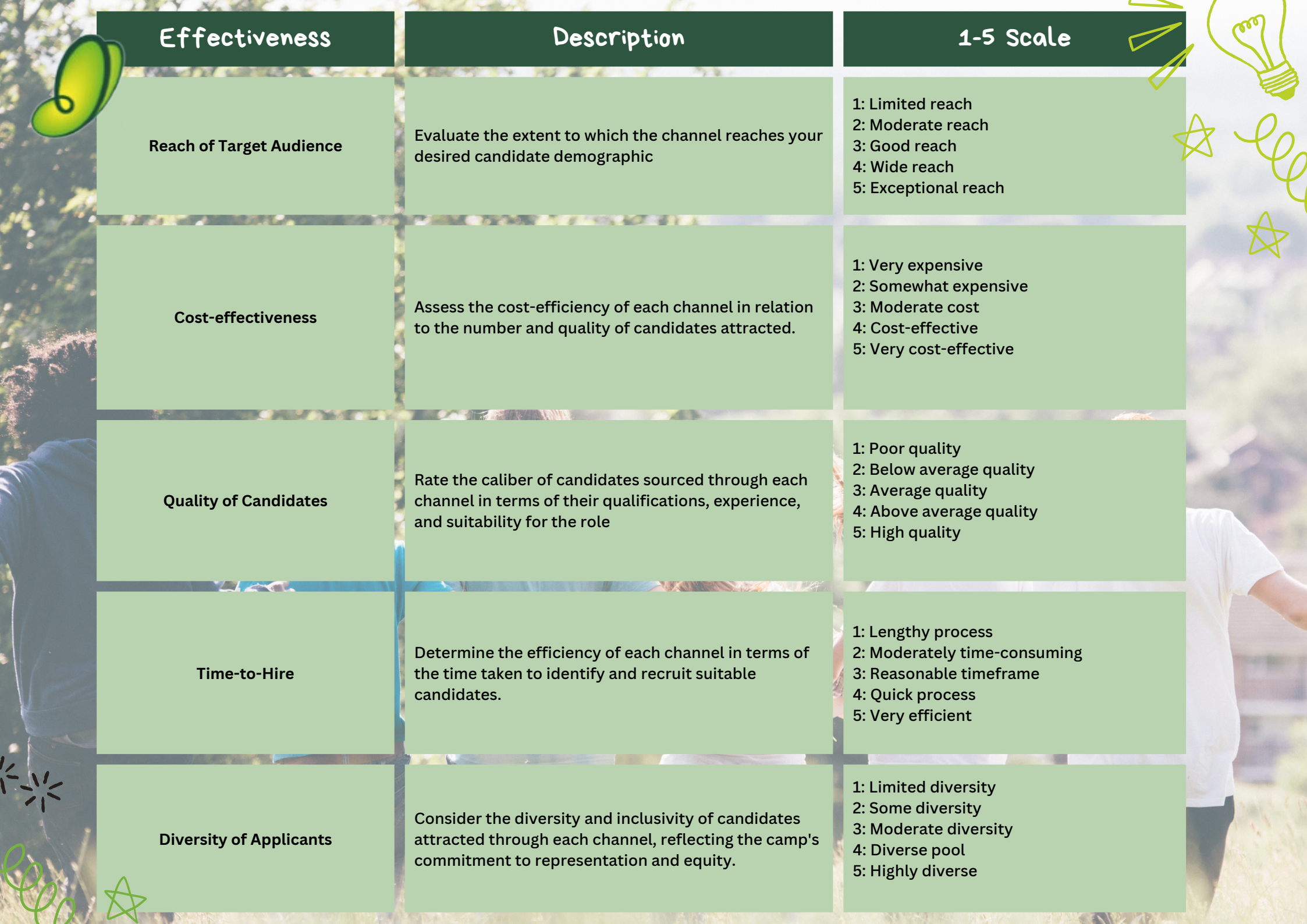


Instructions

1. This worksheet is designed to help camp organizers assess the effectiveness of different recruitment channels in attracting potential staff members.
2. Evaluate each channel based on various criteria to determine the most suitable channels for your recruitment efforts.
3. **Notes:** Use this section to record any observations, insights, or specific details about the effectiveness of each recruitment channel. Note any successful strategies or challenges encountered during the recruitment process.

NOTES

By evaluating recruitment channels systematically, camp organizers can optimize their recruitment strategies and allocate resources effectively to attract diverse and qualified candidates.



Recruitment Channel **EVALUATION WORKSHEET**



EFFECTIVENESS SCALE	Reach of Target Audience	Cost-effectiveness	Quality of Candidates	Time-to-Hire	Diversity of Applicants
Online Job Boards					
Social Media Platforms					
Networking Events					
Employee Referrals					
Camp Website					
Local Community Organizations					
Former & Present Staff					
Membership of the sponsoring organization					
Placement services					
Parents					
Seniors					